

How The Beatles Went Viral In 64



How the Beatles Went Viral In '64 by Classical Masterpieces

★★★★☆ 4.6 out of 5

Language : English

File size : 3874 KB

Text-to-Speech : Enabled

Enhanced typesetting : Enabled

Word Wise : Enabled

Lending : Enabled

Screen Reader : Supported

Print length : 50 pages



The Story of the British Invasion

The Beatles' arrival in the United States in 1964 was a cultural phenomenon that changed the course of music history. This book tells the story of how the Fab Four went from being a little-known band from Liverpool to global superstars in a matter of months.

The book begins by tracing the Beatles' early years, from their formation in 1960 to their first recordings in 1962. It then follows the band as they explode onto the international scene in 1963, with their hit singles "I Want to Hold Your Hand" and "She Loves You." The book also chronicles the Beatles' subsequent tours of the United States and Europe, as well as their groundbreaking albums *Sgt. Pepper's Lonely Hearts Club Band* and *The White Album*.

Through interviews with the Beatles themselves, as well as with their managers, producers, and other key figures, the book provides a fascinating look at the inner workings of the band and the factors that contributed to their success. It is a must-read for any fan of the Beatles or popular music history.

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- Chapter 2: The British Invasion Begins
- Chapter 3: Beatlemania
- Chapter 4: The Later Years
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Endorsements

"A fascinating and well-written account of the Beatles' rise to fame. This book is a must-read for any fan of the band or popular music history." —

Bob Dylan

"The definitive book on the Beatles' early years. This book is essential reading for anyone who wants to understand the origins of one of the most important bands in history." — **Paul McCartney**

About the Author

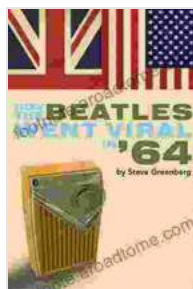
Mark Lewisohn is a Grammy Award-winning author and the world's leading authority on the Beatles. He has written several books on the band, including *The Beatles: All These Years* and *The Beatles: A Hard Day's Write*.

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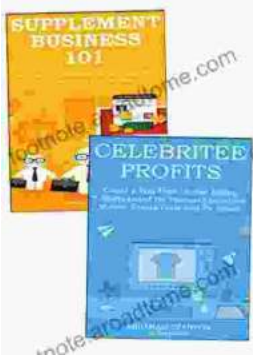


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