

Made a Short Film? Now WTF Do You Do With It?

So, you've finally finished your short film. Congratulations! But now what? What do you do with it? How do you get it out there for the world to see? How do you make sure it gets the attention it deserves?

Don't worry, we're here to help. In this comprehensive guide, we'll walk you through everything you need to know about what to do with your short film after it's finished.



I Made a Short Film Now WTF Do I Do With It: A Guide to Film Festivals, Promotion, and Surviving the Ride

by Clarissa Jacobson

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1. Submit Your Film to Festivals

One of the best ways to get your short film seen by a wider audience is to submit it to film festivals. There are hundreds of film festivals all over the world, so you're sure to find one that's a good fit for your film.

When submitting your film to festivals, it's important to do your research and choose festivals that are relevant to your film's genre and style. You should also make sure that your film meets the festival's submission requirements.

If your film is selected for a festival, it's a great opportunity to get your film seen by a wider audience and network with other filmmakers.

2. Distribute Your Film Online

Another option for getting your short film out there is to distribute it online. There are a number of different ways to do this, such as:

- **Self-hosting your film on your own website or blog**
- **Uploading your film to a video-sharing site like YouTube or Vimeo**
- **Selling your film on a VOD platform like Our Book Library Video or iTunes**

When distributing your film online, it's important to consider your target audience and choose the distribution method that will reach them most effectively.

3. Promote Your Film

Once you've distributed your film, it's important to promote it so that people will actually watch it. There are a number of different ways to promote your film, such as:

- **Social media**
- **Email marketing**

- **Public relations**
- **Paid advertising**

When promoting your film, it's important to create a buzz and generate interest. You should also make sure that your marketing materials are high-quality and that they accurately represent your film.

4. Make Money From Your Film

If you're lucky, your short film will be a success and you'll be able to make money from it. There are a number of different ways to make money from your short film, such as:

- **Selling DVDs or Blu-rays of your film**
- **Licensing your film to TV or streaming platforms**
- **Selling merchandise related to your film**

When making money from your film, it's important to be realistic about your expectations. Most short films don't make a lot of money, but if you're lucky, you'll be able to recoup your investment and maybe even make a profit.

5. Use Your Film to Build Your Career

Even if you don't make a lot of money from your short film, it can still be a valuable asset in your career. You can use your film to:

- **Get into film school**
- **Get a job in the film industry**
- **Build your portfolio**

Your short film can be a calling card that helps you to advance your career in the film industry.

So, what do you do with your short film after it's finished? The possibilities are endless. You can submit it to festivals, distribute it online, promote it, make money from it, or use it to build your career. No matter what you decide to do, we hope that this guide has been helpful.

Remember, the most important thing is to have fun and enjoy the experience. Making a short film is a lot of work, but it's also an incredibly rewarding experience. So go out there and make your film! The world is waiting to see it.

Additional Resources

- **What to Do With Your Short Film: A Step-by-Step Guide**
- **What to Do With Your Short Film After You've Made It**
- **What to Do With Your Short Film**



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